


## MSME stories

MSME Stories showcase best practices and success stories of the MSME community to the public. Stories are selected by our editorial team together with the webmaster.

The stories are available at *MSME website > MSME stories* (<https://msme.au.edu/index.php/msme-stories>).



**MSME BUSINESS SCHOOL**  
ASSUMPTION UNIVERSITY

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Designing an Active Learning Environment



Designing an Active Learning Environment

"Designing an Active Learning Environment" is a session organized for lecturers to share their tips and techniques in creating an engaging learning environment for students. Asst. Prof. Dr. Vasa Buraphadeja, Chairperson of the Department of Management Information Systems, Martin de Tours School of Management and Economics (MSME), moderated this full-house talk.

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The Ob-Oon' Project





Collaborating with the Local Community in the Ob-Oon' Project

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L'Oreal Brandstorm 2017



Combining Marketing, Digital, and International Business Knowledge and Skills to Bring Thailand Its First International Brandstorm Win

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